

* ① $23,000,000 \rightarrow 2.3 \times 10^7$

② 0.00000023×10^0
 \downarrow
 2.3×10^{-7}

$0.00000023 \rightarrow 2.3 \div 10,000,000$

$$\frac{2.3}{10,000,000}$$

$$\frac{2.3}{10^7} \rightarrow 2.3 \times 10^{-7}$$